

AI System Facts

Givzey Version2 AI

General System Information

Baseline Model	
Developer	Givzey
Application and Description	Givzey Version2 AI, an autonomous fundraiser that communicates with donors using traditional moves-management engagement strategies of cultivation, stewardship, and solicitation.

Data Sources & Usage

Base Model Supplemented with Governmental Entity Data Does the governmental entity use external knowledge sources to supplement the base model with additional entity-specific data?	Yes Model uses constituent data (biographical, historical giving, etc.) to allow for more personalized output. The model also uses UTA's website and other branding sources (emails, newsletters, event calendars, social posts, etc.) to give it talking points relating to UTA.
System Uses Data Inputs for Training Is the AI system trained using data inputs after initial implementation?	Yes Constituent data is provided regularly to the AI system to allow for up-to-date data to be used.
Data Sharing Are the data inputs or outputs shared outside the governmental entity?	No

Privacy & Ethics Measures

Testing Did testing occur prior to deployment to evaluate accuracy, consistency, and fairness?	Yes Givzey's team employs methodology for proactive identification and mitigation of biases in AI models, data, and processes to prevent any form of discrimination or unjust treatment based on characteristics such as race, gender, age, disability, or other protected attributes.
Human Oversight Does a human review and monitor the outputs of the AI system?	Yes UTA staff, our Annual Giving Director, oversees this project, along with the oversight by Givzey's team over the AI's output to ensure quality.
Data Retention and Deletion Are data inputs and outputs automatically deleted?	No Givzey and Version2 will delete, or return your data when you terminate our services in accordance with our agreements with you. All input, output and usage data is stored in a secure, encrypted, user-restricted database.

User Feedback Are end users given a method to provide feedback or dispute the outputs?	Yes End users may provide feedback (positive or negative) or dispute information by directly responding to messages. Feedback is reviewed by Givzey's team, which includes human review and, when appropriate, sharing with UTA staff for awareness, further review, or follow-up.
Data Security Are security measures in place to encrypt any sensitive input data when stored or transmitted?	Yes See The Use of Artificial Intelligence (AI) and Machine Learning (ML) See Data Protection and Security Policy

Note: If a governmental entity determines that providing information in one or more of the categories above would disclose information that could compromise its computer network security, it may refrain from completing those sections.